



Graduate Women International (GWI)

Graduate Women International (GWI) 2020 YEAR-AT-A-GLANCE

GWI on the frontline of COVID-19 resilience building



Since the beginning of the crisis, GWI expressed concerns about the pervasive gendered impacts of the pandemic through the rise of Gender Based Violence (GBV) and its impact on women's and girls' education opportunities.

- ✓ On 25 March 2020, **GWI published 52 outreach statements** tailored to each National Federation and Association (NFAs) warning of the **shadow pandemic of GBV during COVID-19**.
- ✓ The GWI United Nations (UN) Representatives in New-York (NY) **authored a substantial report on Education and COVID-19** was accepted by UNESCO.
- ✓ Globally, **GWI NFAs have been at the frontline of COVID-19 response** in their communities and have moved online to adapt to the situation and continue their advocacy work.

GWI Webinar Series

Adapting to the virtual world, GWI organized two webinar series, amounting to 17 webinars.

Thanks go to the GWI Board, Committees, NFA and Independent members as well as the Office who made these webinars a success.



- ✓ More than **1000 GWI members** participated in the 17 webinars.
- ✓ **97% of participants** rated the webinars as excellent.
- ✓ **95% of participants** reported that they will recommend a GWI webinar.
- ✓ Hosted webinars on **membership, digital learning challenges and GBV**.

Communication



Through a comprehensive communication plan of daily social media, the Update Newsletter and press releases, GWI advanced its mission locally, nationally and internationally.

- ✓ More than **2150 posts** on major social media platforms.
- ✓ Registered a **52% increase in posts engagement** and **25% increase in followers** over 2019.
- ✓ Published **24 Update Newsletters**, totaling **247 write-ups**.
- ✓ Issued **11 press releases**, infographics and NFA press release templates.
- ✓ Produced a **member video** for International Day of Education.

THANKS FOR YOUR SUPPORT!

We look forward to making positive contributions to rural communities in Uganda and beyond with your continued support in 2020!



GWJ Projects and Programmes

- ✓ **Awarded 3-year funding** from the City of Geneva to continue the Teachers for Rural Futures programme.
- ✓ More than **1200 girls and women** benefitted from the **2020 Bina Roy Partners in Development** projects held in Democratic Republic of Congo, El Salvador, Ghana, India, Mexico and Turkey.
- ✓ **Opened the GWJ Girls Education for Brighter Futures GlobalGiving fundraising programme** to develop, coordinate and manage advocacy projects and initiatives focusing on promoting the rights of girls and women.
- ✓ The **first five young women** supported by GWJ through the Teachers for Rural Futures programme **successfully graduated**. GWJ is currently planning to onboard **four new young women**.
- ✓ Received **26 Hegg Hoffet Fund for Displaced Women applications** and is currently reviewing new applicants from Sudan, Afghanistan and Eritrea.

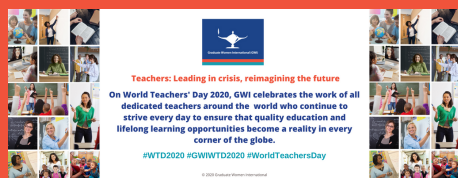
GWJ Membership

- ✓ Served some **15'000 members** from around the world. Our members work nationally and internationally to promote safe access to quality, lifelong education for women and girls everywhere.
- ✓ Two young members received the **international Women have Wings recognition award**.
- ✓ Successfully launched the **Membership Marketplace Peer-to-Peer and NFA-to-NFA programmes**.
- ✓ GWJ supported **52 affiliates**.
- ✓ NFAs in **India** and **Norway** celebrated 100 years.
- ✓ The GWJ Office referred **127 applications** to local NFAs.
- ✓ GWJ comprised **36 Independent Members** from **23 countries**.



GWJ Advocacy

GWJ created four impactful advocacy campaign toolkits offering gripping information, advocacy ideas and comprehensive social media campaigns. Published by WUNRN:



- ✓ **International Menstrual Hygiene Day Toolkit**
- ✓ **International Day of the Girl Toolkit**
- ✓ **16 Days of Activism Against Gender-Based Violence Toolkit**
- ✓ **World Youth Skills Day Toolkit**
- ✓ **World Teachers' Day Toolkit**

GWI at the United Nations

Despite 2020 circumstances forcing all UN mechanisms and sessions to be postponed and/or move online, GWI participated throughout the year in the Human Rights Council, High Level Political Forum, Commission on Social Development, UN General Assembly, Geneva Peace Week and Commission on the Elimination of All Forms of Discrimination Against Women (CEDAW), and more.



Submitted **five written statements** and **one oral statement**; co-sponsored nine others.



GWI UN representatives in New York, Geneva, Paris and Vienna submitted **17 UN reports**.



Collaboration in Geneva



GWI is an active participant and leadership role holder in the **NGO Committee on the Status of Women, Geneva, Vienna and New-York**, strategic bodies for women's rights advocacy.



Active participation with the **NGO Committee on Human Rights, NGO Committee on Ageing and gender networks** to promote the protection of education and women's rights.

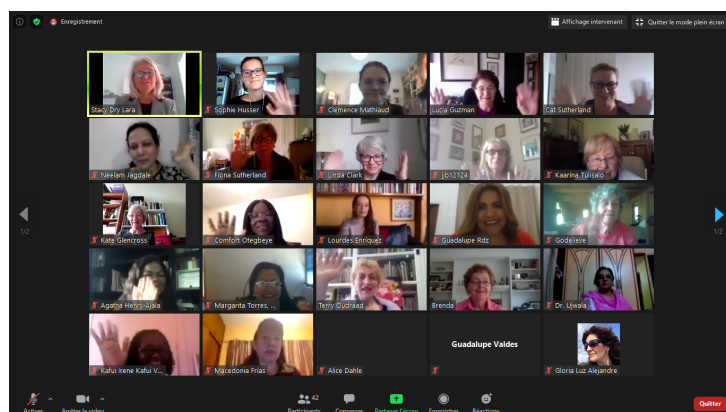
GWI Leadership and Staff

Seven Board Members: Terry Oudraad, President, Veena Bathé, VP Legal and Governance, Eileen Focke-Bakker, VP Membership, Glenda Hecksher, VP Marketing, Louise McLeod, VP Education & Advocacy, Basak Ovacik, VP Fundraising, Katharina Strub, Treasurer.

Two Staff Members: Stacy Dry Lara (Executive Director) and Clémence Mathiaud (Programme Officer).

Five interns from France, Switzerland and the United States.

Awarded **Top-Ranked and Effective** badges from GlobalGiving.



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